



FOR IMMEDIATE RELEASE

THE ULTIMATE CREATIVE CROSSOVER COMPETITION FOR



GENERATE YOUR OWN CONTENT FOR GUYVER ONLINE FROM 29th MAY 2007

LONDON, UK, 21st MAY 2007

THE GUYVER RETURNS!

ADV Films are thrilled to announce the launch of *Guyver: The Bioboosted Armor* on TV on the Anime Network (9pm Sundays from June 3rd, on Sky 195), and on DVD on **4th June**. The Guyver has been a cult-classic for over 20 years, but only now is the full story of high school hero Sho and the Guyver suit given new life!

IT'S UGC COMPETITION TIME!

We would like to offer you, the fans, the chance to make your own vision of *Guyver*, working with all of us at ADV Films, Stikfas, I Can Animate, Stop Motion Pro Junior and Bebo. Here's how it works:

- 1) Go to <http://guyvercomp.bebo.com> and watch the exclusive online clip from *Guyver*.
- 2) Go to <http://www.stikfas.co.uk> and find your nearest store. Choose your figures.
- 3) Go to <http://www.kudlian.net/products/> and choose your software. Download for use.
- 4) Sign up to Bebo, create your own page, then create a film and upload your own ending to the scene!

We'll look at all of the videos uploaded to Bebo, and then link them on our Bebo page for everyone to see. We will communicate with all entrants via Bebo.

WHEN IS IT?

The competition launches at the May London Expo, May 26th, and will conclude at the Halloween London Expo, October 27th, with the overall winners presented with their awards. Winners will be announced via Bebo every six weeks for three six-week periods.

PRIZES!

We'll pick a winner in each category, to receive combo prize packs worth over £100 from ADV Films, Stikfas, I Can Animate, and Stop Motion Pro Junior. The categories are:

- a) 13-15 years old; b) 15-17 years old; c) 18 up.

In addition, one of these three will be chosen as the overall winner for that six-week period. All three overall winners will be brought to the October London Expo to be presented with awards.

DON'T WAIT, GET ONLINE AT BEBO TODAY AND GET FILMING!

About the DVD:

Guyver: The Bioboosted Armour vol. 1 - Days Of Future Past

Running Time: 100 mins **Street Date:** 04/06/07 **Format:** DVD

BBFC Classification: 15 **Cat#:** DGUY001 **RRP:** £19.99

About ADV Films:

ADV Films is the leading producer-distributor of Japanese animation ("anime") in the United Kingdom, with the firm's holdings including such premier titles as ***Neon Genesis Evangelion***, ***Spriggan***, ***Samurai X***, ***RahXephon***, ***Hellsing***, ***Martian Successor Nadesico*** and ***Full Metal Panic!*** In addition, ADV Films distributes select fine programming in other genres, including live-action science-fiction titles such as the legendary updated ***Gamera*** films. Aside from moving-picture content production and distribution, ADV Films' U.S. parent company, A.D. Vision, Inc., is the publisher of ***Newtype USA***, the premier anime and manga monthly in the English-speaking world, and is the operator of North America's ***Anime Network*** cable channel. In addition to the London office, A.D. Vision, Inc. maintains world headquarters in Houston, Texas, USA with additional studios in Austin, Texas and offices in Tokyo.

Get Your Anime Fix Here! <http://www.advfilms.co.uk>

Would You Like To Know More? Email press@advfilms.co.uk or ring +44 207 449 1090.

About Stikfas™

Stikfas Pte Ltd is the first international toy brand from Singapore, founded in 2001. The flagship brand - STIKFAS™ are cult super-poseable and highly articulated 3.25 inch (8cm) model assembly action figures. All characters are inter-changeable across the range using the patented 'snap-together' ball and joint mechanism, allowing enthusiasts and collectors to express their individual personality and interests through posing, customizing and more recently, animating. The versatility of this construction toy is amazing!

To find out more about Stikfas™ and other toys in the range visit: www.stikfas.co.uk

About I Can Animate:

Stop motion animation software for Mac OS X users. The award winning I Can Animate lets you create stunning movies using a variety of animation techniques, including green screen (chroma key). Use a DV video camera or webcam to capture your animation and export directly to iMovie or QuickTime to add sound, titles and effects. Work with different video layers so that you can create an animation from video captured from a camera, pictures you have drawn yourself or both together. Onion skinning, multi frame capture, copy frames, reverse frame order, split the animation into different clips for easier shooting, time lapse.

For more information on I Can Animate visit: <http://www.kudlian.net/products/icananimate>

About Stop Motion Pro Junior:

Stop Motion Pro is a software tool for making stop motion and other animated films. It requires a video camera, webcam or digital still camera and is compatible with Windows XP. Export movies as avi or mpeg to then add sound titles and effects. Stop Motion pro offers a variety of features including onion skinning, chroma key, time lapse, multi frame capture, audio sync, frame import and frame editing.

For more information on Stop Motion Pro visit: <http://www.kudlian.net/products/stopmotion>

About Triclops Studio:

Triclops Studio is an independent Design Consultancy owned by ex-Hasbro Designers Rob Ames and Luc Hudson. Rob was a key member of the UK Action Man team for 7 years and created countless characters and feature-driven Action figures as well as Blue-Sky concepts for toys and games. Luc worked as a Concept Designer for the Games team for 3 years, developing famous brands including Monopoly, Cluedo and Game of Life and also generating Blue-Sky ideas for toys and games. Rob and Luc have built a reputation as Toy Artists and customisers on the Designer Toy scene with their alter-egos Apeman and Robotboy and are regular contributors to Clutter Magazine.

For more information on Triclops Studio visit: <http://www.triclops.co.uk>

About Bebo:

Bebo is a global social networking website which aims to bring together like-minded individuals who are creative, expressive and socially aware. Bebo has a membership of more than 33 million users worldwide, with five people registering for the site every second. Bebo ranks as the UK's third most engaging website after Google and MSN. Bebo won the People's Choice award in the Social Networking category at the 2006 Webby awards and was named as the number one search term in the Year-End Google Zeitgeist 2006. Bebo was founded in 2005 by Michael and Xochi Birch.

For more information please go to: www.bebo.com